

MOST IMMEDIATE

No. 4(5)2006-Kenya
Government of Pakistan
Ministry of Commerce & Textile
Commerce Division



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3rd December, 2019

Subject: AFRICA-PAKISTAN TRADE DEVELOPMENT CONFERENCE (30-31st JANUARY 2020) AT NAIROBI

Dear Sir,

Please refer to earlier letter of this Ministry dated 27th August 2019 on the subject noted above. The Advisor to the PM on Commerce and Textile, Industries, Production and Investment, has been pleased to approve organization of **1st Africa Pakistan Trade Development Conference** at Nairobi on 30-31st January 2020. The conference will include multiple sessions, including B2B sessions.

2. TDAP is requested to nominate a Director General and desk officer for coordination of arrangements of the event with Ministry of Commerce and the Commercial Section, Nairobi. Moreover, top exporters from pharmaceutical, surgical, textiles, rice, tractors and agricultural implements and Engg. Sectors may be approached and shortlisted to participate in the conference and initial list may be shared with the Ministry of Commerce by 15th December, 2019 by the respective Director Generals of TDAP, dealing with the products.

3. It is also requested that 400-500 copies of publicity material in the form of export products booklet or separate product specific brochures, should be prepared for the conference highlighting, strengths of Pakistani products by 31st December 2019. Moreover, one top exporter should be recommended for presentation of the specific sector in the conference and presentation should be prepared by TDAP Director Generals/ Researchers so that standard of the presentation could be enhanced. First draft of these presentations may kindly be shared with this Ministry as soon as possible.

Best Regards,

Maria Kazi
(Maria Kazi)
Joint Secretary (FT-II)

Mohammad Sauleh Farooqi
Secretary
Trade Development Authority of Pakistan
Karachi

Copy to:

1. Pakistan High Commissioner, Nairobi, Kenya.
2. All Director Generals, TDAP Karachi.
3. Deputy Director (Africa), TDAP, Karachi
4. Director to Advisor Office, Commerce Division, Islamabad.
5. SO to Secretary Commerce
6. SO to CE TDAP, Karachi
7. SPS to Additional Secretary (TD) Commerce Division, Islamabad
8. SO to Secretary TDAP, , Karachi
9. TDO, Commercial Section, Nairobi.